



NSF I-CORPS REGIONAL WORKSHOP

WORKSHOP SCHEDULE

OCTOBER 19

Kick-Off Workshop Session

OCTOBER 20-31

Customer Interviews, Office Hours

NOVEMBER 1

Midpoint Workshop Session

NOVEMBER 2-12

Customer Interviews, Office Hours

NOVEMBER 13

Closing Workshop Session

Do you have an innovative piece of technology and a desire to commercialize the solution?

Join the NSF Innovation Corps Program to develop a customer-focused business model that supports technology transfer and business startup!

3 WEEK REGIONAL SHORT COURSE FORMAT

- Seminar workshops that focus on Customer Discovery and Value Proposition Assessment
- Lean Launchpad methodologies such as "Business Model Canvas"
- Hands-on interactive interviewing sessions with 20-30 customers
- Weekly office hours to discuss, refine, and validate program findings with instructors, mentors, coaches, and support staff

BENEFITS

- A proven curriculum that increases technology commercialization
- Provide opportunity to "get out of the lab" and understand customer needs
- Substantial increase in potential for SBIR / STTR grant awards
- Opportunity to advance to a National I-Corps cohort, including \$50,000 grant fund offerings and 100 additional interview sessions
- Connect with other UT-affiliated entrepreneurship programs

**TEAMS OF 2 - 4 ENCOURAGED
INDIVIDUAL PARTICIPANTS WELCOME!**



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