



# CO.MOBILITY SUMMIT 2024

## Schedule

# DAY ONE

5:00 – 8:00 PM

## **Registration & Happy Hour** **@ Chattanooga Marriott Downtown**

light bites and one complimentary drink per guest

*sponsored by*  
*Chattanooga Marriott Downtown*

# DAY TWO

ROLAND HAYES THEATER

BENWOOD AUDITORIUM

DORTHY WARD THEATER

CARD AUDITORIUM

PEOPLE

GOODS

ENERGY

DATA

7:30 – 9:00 AM

## Registration & Breakfast

@ UTC's Fine Arts Building

*sponsored by  
University of Tennessee at Chattanooga*

9:00 – 9:15 AM

## Opening Remarks

*Tasia Malakasis (The Company Lab),  
Lindsey Cox (LaunchTN), EPB*

9:15 – 10:00 AM

## KEYNOTE: Peter Chapman

**Building Tomorrow's Quantum Now**

*TedX style + Fireside Chat,  
moderated by Bob Corker*

10:05 – 10:45 AM

**New Ways to  
Move with  
Micromobility**

*John Mathna,  
Jon Jon  
Wesolowski  
Panel*

**Autonomous  
Freight  
Transportation**

*Daniel Pickett  
  
TEDX*

**The Future of  
Mobility**

*Steve  
Greenfield  
  
TEDX*

**Exploring the  
Funding Landscape  
for Quantum  
Technology**

*Nardo Mandloto,  
Tom Dakich, Dr.  
Jon Felbinger,  
Rima Ouied,  
Andrew Guffee  
Panel*

11:00 – 11:30 AM

## KEYNOTE: Eric Ries

**The Lean Startup Model**

*TedX style*

11:30 – 12:30 AM

## LUNCH

@ UTC's Fine Arts Building

*catered by Neutral Ground*

	<b>PEOPLE</b>	<b>GOODS</b>	<b>ENERGY</b>	<b>DATA</b>
12:45 – 1:15 PM	<b>The Future of Electrification</b> Volkswagen  <i>TEDX</i>	<b>Lessons Learned at STEAM Logistics</b> Jason Provoshna <i>Fireside chat, moderated by Malcolm Harris</i>	<b>TechStars Presentation</b> TechStar Cohort  <i>Pitch style</i>	<b>Quantum Connections: Exploring the Role of Quantum Networks in Technology Commercialization</b> Eric Ostby, Tom Dakich, Dr. Duncan Earl, Rima Ouied <i>Panel</i>
1:30 – 2:00 PM	<b>Investing in Mobility</b> Dan Ratliff, Dylan Grien, Jacob Frost, Gordon Frost <i>Panel, moderated by Santosh Sankar</i>	<b>Creating Smarter Cities</b> Bill Pugh, Michael Lim, Joshua Ward <i>Panel</i>	<b>Debating Electrification</b> Corey Hewett, Johan de Nysschen <i>Debate</i>	<b>Revolutionizing Urban Mobility: Quantum, AGI and Smart Network Infrastructure</b> Dr. Mina Sartipi, Ed Heinbockel <i>Fireside chat</i>
2:15 – 2:45 PM	<b>Mobility in the Southeast</b> Kevin Heaslip, Robert Turner, Rich Davies <i>Panel, moderated by Bryan Barringer</i>	<b>Startups Staying in Chattanooga</b> Evan Shelley, Spencer Ware, Karla Valdivieso <i>Panel, moderated by Cam Doody</i>	<b>Innovation Within TVA</b> Joe Hoagland  <i>TEDX</i>	<b>Quantum Leap: Driving Economic Development Through Quantum Technology</b> Stuart McWhorter, Shaun Gleason, Joe Queenan, Charlie Brock <i>Panel</i>
3:00 – 3:30 PM	<b>The Future of Electrification in Tennessee</b> Josh Westerholt <i>TEDX</i>	<b>Making the Future a Reality: Some Lessons Learned</b> Gary Garfield <i>TEDX</i>	<b>Rural Entrepreneurship</b> Alex Green, Audra Kelly, Lynn Chesnutt <i>Panel, moderated by Allie Schrenker</i>	<b>The New Frontier: Quantum Technology and the Policy Landscape</b> Bruce Katz, Tim Kelly <i>Panel</i>
3:45 – 4:15 PM	<b>The Future of Clean Aviation</b> Ian Villa <i>TEDX</i>	<b>The Importance of Investing Locally</b> Christopher Wink, Joe Kirgues <i>Panel, moderated by Mayor Tim Kelly</i>	<b>Investing in Chattanooga</b> Cam Doody, Eller Kelliher, Paul Clark <i>Panel</i>	
4:00 PM	<b>Happy Hour + Showcase</b> <b>CO.LAB's Sustainable Mobility Accelerator</b> <i>sponsored by gener8tor &amp; Truck Parking Club</i>			

# DAY THREE

FLOOR TWO

FLOOR FIVE

9:00 – 11:00 AM

## Seizing the Business Advantage

*Alex Challans, Rima Alameddine, Nardo Manaloto, Joe Queenan, Tom Dakich, Shaun Gleason, Ed Heinbockel, Jonathan Felbinger*

9:00 – 10:30 AM

## Cybersecurity Roundtable

*Learn key considerations for responding to cyber incidents and help identify areas of need for businesses of all sizes with Alisa Chestler of Baker Donelson*

11:00 – 12:00 AM

## LUNCH

@ The Edney

*catered by Neutral Ground*

12:00 – 1:00 PM

## Smart Testbed Open House

*Dr. Mina Sartipi  
UTC's Center for Urban Informatics and Progress*

12:00 – 1:30 PM

## Reverse Pitch: Problems

*Come learn more about CO.LAB and TennSMART's Sustainable Mobility Reverse Pitch problem sets and brainstorm solutions with top experts.*

12:30 – 2:30 PM

## Quantum Bootcamp

*Led by Trinity College's Dr. David Branning, the bootcamp provides attendees insights into the underlying principles that distinguish quantum mechanics from classical physics. EPB's Jim Ingraham then explores the transformative potential of quantum technology and its implications for the future.*

1:00 – 2:30 PM

## Find Your Funding

*Join VentureSouth's Jay Shaffer and Capacity's Jonathan Bragdon to learn about different funding options for founders.*

1:00 – 2:30 PM

## **Build a Business Model**

*Delve into creating a successful business model with UTC's Center for Innovation and Entrepreneurship Director, Mike Bradshaw.*

1:30 – 2:30 PM

## **Micromobility in Chattanooga**

*Join John Mathna, head of Chattanooga's Micromobility Community, to learn about ways you can implement pedestrian safety and micromobility in your local community.*

12:30 – 2:30 PM

## **Creating Cleaner Public Transportation**

*How do we create cleaner options for public transportation and implement it in local communities? Join Vanderbilt's Abhishek Dubey for a deep dive.*