

College of Business

The University of Tennessee at Chattanooga College of Business provides quality educational programs that produce academically-prepared and business-world ready men and women for a competitive global environment.

Quick Facts

- More than 2,400 students (2,167 undergraduates and 320 graduate students)
- More than 75 faculty with varied academic and professional backgrounds
- Nine undergraduate degree programs: Accounting, Business Analytics, Economics, Entrepreneurship, Finance, Finance/Investments, Management, Human Resource Management and Marketing
- A Master of Accountancy program, a flexible MBA that allows students to take classes on campus and online, and a 100 percent online MBA program.

Student Success

- More than 70 percent of recent graduates are employed full time (compared to a recent national rate of 58 percent and regional rate of 51 percent).
- Average full-time pay for recent graduates is \$40,913 per year. For students who graduated with a 3.8 to 4.0 GPA, average salary is \$49,050 per year.
- 151 students completed an internship in the past academic year and 64 percent of graduates are now employed by companies where they completed internships.

Points of Pride

- Joseph F. Decosimo Student Success Center: A one-stop location for advising, career development and out-of-the-classroom learning opportunities, on the second floor of Fletcher Hall.
- Spacious student lounge, study and collaborative areas that reflect today's corporate environment and serve as a gateway to the entire College.
- UC Foundation-established SMILE Fund: An equity fund managed entirely by undergraduate students chosen each year for this unique opportunity for valuable exposure to the field of portfolio management.
- Bloomberg Lab: Offers students hands-on knowledge of real-time trading with a live stock ticker, CNN market feeds and 10 Bloomberg terminals; and it offers all UTC business majors the opportunity to become "Bloomberg Certified" through this program.
- Executive Education Center: Offers area companies a local option for high-quality, powerful leadership learning to develop strategic skills and real-world tools.

- Veterans Entrepreneurship Program: Helps military veterans launch or grow their own businesses through online education, comprehensive mentorship and follow-through supported by successful Chattanooga business professionals.
- Retooled Masters in Accountancy (MAcc) program (launched 2015): Provides graduate students a more seamless pathway to a graduate degree with a more practical, applied focus. Fifty-five percent of students are women and 26 percent represent ethnic minorities.

Undergraduate Programs

BS in Accounting

BS in Business Analytics

BS in Economics

BS in Entrepreneurship

BS in Finance-Business Track BS in Finance-Investments Track BS in Management

BS in Human Resource Management

BS in Marketing

Graduate Programs

MAcc in Accountancy

MBA in Business Administration (Flexible or 100% Online)

Graduate Certificate Programs

Business Analytics

Major Fundraising Objectives

- Undergraduate Scholarships to recruit and retain the strongest undergraduates and meet the financial needs of qualified students.
- Faculty Excellence Funds to help professors develop their knowledge, creativity and teaching skills throughout their careers.
- Professorships and Chairs of Excellence to attract, reward and retain the most outstanding faculty.
- Program Funds to support learning and personal growth outside the classroom, including conferences and competitions for students, guest scholars and speaker programs.
- Capital Improvements to continue the effort to update Fletcher Hall to meet the needs of students through improved technology and classroom amenities.